

## Bachelor of Science in Management: Curriculum Modules

### Introduction to Management & Economics

Code	Nr.	Course	Semester	ECTS
MGMT	101	Introduction to Management	1	5
ECON	101	Introduction to Economics	1	5

**10**

### Academic Skills & Research Methods

Code	Nr.	Course	Semester	ECTS
HUMA	103	Academic Study Skills	1	2
HUMA	202	Critical Thinking & Scientific Methods	2	2
HUMA	302	Communication & Presentation Skills	3	2
HUMA	402	Research Paper Writing	4	2
MGMT	502	Research Methodology	5	5
MGMT	604	Quantitative & Qualitative Analysis	6	5

**18**

### Math & Computing

Code	Nr.	Course	Semester	ECTS
MATH	101	Mathematics & Statistics I	1	8
MATH	202	Mathematics & Statistics II	2	6
CSIS	101	Introduction to Computer Science I	1	2
CSIS	202	Introduction to Computer Science II	2	5

**21**

### Foreign Language

Code	Nr.	Course	Semester	ECTS
HUMA	101	Language I	1	3
HUMA	201	Language II	2	3
HUMA	301	Language III	3	3
HUMA	401	Language IV	4	3

**12**

### Accounting & Financial Control

Code	Nr.	Course	Semester	ECTS
CTRL	101	Financial Accounting I	1	5
CTRL	101	Financial Accounting I	2	5
CTRL	301	Management Accounting I	3	5
CTRL	402	Management Accounting II	4	5
CTRL	505	Auditing	5	5
CTRL	606	Taxation	6	5

**30**

### Finance

Code	Nr.	Course	Semester	ECTS
FINC	403	Managerial Finance	4	5
FINC	504	Corporate Finance	5	5

**10**

### Human Resource Management & Organisational Behaviour

Code	Nr.	Course	Semester	ECTS
HROB	201	Human Resource Management	2	5
HROB	502	Organisational Behaviour	5	5

10

### Marketing

Code	Nr.	Course	Semester	ECTS
MRKT	301	Marketing I	3	5
MRKT	402	Marketing II	4	5
MRKT	602	Consumer Behavior	6	5

15

### Information Systems

Code	Nr.	Course	Semester	ECTS
INSY	301	Information Systems I	3	5
INSY	402	Information Systems II	4	5

10

### Operations

Code	Nr.	Course	Semester	ECTS
OPER	501	Operations I	5	5
OPER	602	Operations II	6	5

10

### Law

Code	Nr.	Course	Semester	ECTS
LAWS	201	Principles of Law	2	5
LAWS	302	Business Law	3	5

10

### Economics

Code	Nr.	Course	Semester	ECTS
ECON	302	Microeconomics	3	5
ECON	403	Macroeconomics	4	5
ECON	605	Money & Banking	6	5

15

### Before 7th Semester

Code	Nr.	Course		ECTS
MGMT	100	Internship	6 weeks	6

6

### Selected Major

Code	Nr.	Course	Semester	ECTS
	711-14	<i>Major courses --&gt; see list below</i>	5-7	5
			5-7	5
			5-7	5
			5-7	5
	720	Seminar	6-7	3

23

### Bachelor Thesis

Code	Nr.	Course	Semester	ECTS
MGMT	800	Bachelor Thesis	7	10

10

ECTS (total): **210**

## Management Majors to select from

### Accounting & Management Control Major

Code	Nr.	Course	Semester	ECTS
CTRL	711	Financial & Management Control Systems	5-7	5
CTRL	712	Financial Reporting & Analysis	5-7	5
CTRL	713	Intermediate Accounting I	5-7	5
CTRL	714	Intermediate Accounting II	5-7	5
CTRL	720	Seminar in Accounting	6-7	3

### Economics Major

Code	Nr.	Course	Semester	ECTS
ECON	711	Microtheory	5-7	5
ECON	712	Macrotheory	5-7	5
ECON	713	International Trade	5-7	5
ECON	714	Introduction to Econometrics	5-7	5
ECON	720	Seminar in Economics	6-7	3

### Finance Major

Code	Nr.	Course	Semester	ECTS
FINC	711	Advanced Corporate Finance	5-7	5
FINC	712	Portfolio Management & Investm. Analysis	5-7	5
FINC	713	Banking Management & Credit Analysis	5-7	5
FINC	714	Derivatives	5-7	5
FINC	720	Seminar in Finance	6-7	3

### Human Resources & Organizational Behaviour Major

Code	Nr.	Course	Semester	ECTS
HROB	711	Leadership & Motivation	5-7	5
HROB	712	Organizational Change	5-7	5
HROB	713	HRM Control: Performance Management & Compensation	5-7	5
HROB	714	Staffing & Development	5-7	5
HROB	720	Seminar in HR & OB	6-7	3

### Information Systems Major

Code	Nr.	Course	Semester	ECTS
INSY	711	Information Management	5-7	5
INSY	712	Electronic Business & Government	5-7	5
INSY	713	Business Intelligence	5-7	5
INSY	714	IT Project Management	5-7	5
INSY	720	Seminar in Information Systems	6-7	3

### International Business Major

Code	Nr.	Course	Semester	ECTS
IBUS	711	Transnational Management	5-7	5
IBUS	712	International Business Policy	5-7	5
IBUS	713	Intercultural Aspects	5-7	5
ECON	713	International Trade	5-7	5
IBUS	720	Seminar in International Business	6-7	3

#### Innovation & Technology Management Major

Code	Nr.	Course	Semester	ECTS
INNO	711	Entrepreneurship	5-7	5
INNO	712	Technology Strategy	5-7	5
INNO	713	Product & Process Innovations	5-7	5
INNO	714	Project Management	5-7	5
INNO	720	Seminar in Innovation & Techn. Mgmt.	6-7	3

#### Marketing Major

Code	Nr.	Course	Semester	ECTS
MRKT	711	Marketing Research	5-7	5
MRKT	712	Integrated Marketing Communication	5-7	5
MRKT	713	International Marketing	5-7	5
MRKT	714	Marketing Channels & Distributions	5-7	5
MRKT	720	Seminar in Marketing	6-7	3

#### Operations Management Major

Code	Nr.	Course	Semester	ECTS
OPER	711	Operations Research	5-7	5
OPER	712	Manufacturing Strategy	5-7	5
OPER	713	Operations in Service Organizations	5-7	5
OPER	714	Supply Chain Management	5-7	5
OPER	720	Seminar in Operations Management	6-7	3

#### Strategic Management Major

Code	Nr.	Course	Semester	ECTS
STRA	711	Business Strategy	5-7	5
STRA	712	Change Management (Org. Change)	5-7	5
STRA	713	Strategic Analysis	5-7	5
STRA	714	Strategic Decision Making	5-7	5
STRA	720	Seminar in Strategic Management	6-7	3